

GREEN-WOOD

Día de Muertos Family Celebration



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Monday, November 2nd, 4pm to 7pm

The Event at a Glance

- ✓ One of the **largest Day of the Dead celebrations in NYC**, with over 6,500 attendees in 2025.
- ✓ **Free admission** for all ages.
- ✓ Tons of **family friendly experiences** including crafts, performances, music, activities, and food.

Our Audience is Your Audience

- ✓ **Diverse audience** representing many Brooklyn and NYC neighborhoods.
- ✓ **Visibility for your brand** on the Green-Wood website (25,000+ monthly visitors), emails (30,000 recipients), Instagram (50,000+ followers), and press release to local and national media outlets.

Levels of Support

Presenting Sponsor \$35,000

Company logo featured prominently on printed and digital program cover and website event listing; option for company to table at event; opportunity to distribute promotional merchandise; acknowledgement as presenting sponsor in press release and in event promotions (including email and social media).

Lead Sponsor \$25,000

Company logo featured prominently on printed and digital program and website event listing; opportunity to distribute promotional merchandise; acknowledgement of support in press release and in event promotions (including email and social media).

Sponsor \$15,000

Company logo on digital program and website event listing; acknowledgement of support in press release and in event promotions (including email and social media).

Supporter \$10,000

Company acknowledged as sponsor in the digital program and on Green-Wood's website.

Friend \$5,000

Company acknowledged as sponsor on Green-Wood's website.

We welcome your questions about benefits and other levels of support!

Please reach out to Penelope Duus, Director of Development, at pduus@green-wood.com with any questions.

Yes, we would like to sponsor the Day of the Dead Family Celebration!

☐ Presenting Sponsor \$35,000

☐ Lead Sponsor \$25,000

☐ Sponsor \$15,000

☐ Supporter \$10,000

☐ Friend \$5,000

☐ Other Amount \$ _____

A pledge of support, received by October 1st or earlier, will ensure that your company receives the acknowledgements referenced on the previous page for your chosen level of support.

If mailing a check, please send a scan of this form to pduus@green-wood.com to ensure your pledge is received in time.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

☐ Please charge my credit card # _____ Exp. Date _____ CCV _____

Authorization Signature _____

or

☐ My check is enclosed (made payable to The Green-Wood Historic Fund)

Listing Information

Please list our company as: _____

If you have a logo that you would like to send for use on the program and in promotional materials, please email it to Penelope Duus, Director of Development, at pduus@green-wood.com.

Please return to The Green-Wood Historic Fund, 500 25th Street, Brooklyn, NY 11232 or email to pduus@green-wood.com.

The Green-Wood Historic Fund is a not-for-profit 501(c)3 organization.
Contributions are tax-deductible to the extent permitted by law.