

GREEN-WOOD

Day of the Dead Family Celebration

Saturday, November 1st, 4pm to 7pm

The Event at a Glance

- ✓ Free admission for all ages
- ✓ Over 5,000 attendees expected from all over Brooklyn and NYC
- ✓ Tons of family friendly experiences including crafts, performances, music, activities, and food.
- ✓ Visibility for your company: This event is promoted on the Green-Wood website (25,000+ monthly visitors), emails (30,000 recipients), Instagram (38,000+ followers), and press release to local and national media outlets

Levels of Support

Presenting Event and Ofrenda Installation Sponsor \$25,000

Company logo featured prominently on printed and digital program cover and website event listing; option for company to table at event; opportunity to distribute promotional merchandise; acknowledgement as presenting sponsor in press release and in event promotions (including email and social media).

In addition to the event, this level of support makes possible this year's large-scale, participatory Day of the Dead ofrenda (alter), *Resposó y Recuerdo* by artist Laura Anderson Barbata, on view in the Historic Chapel October 11th - November 16th. Your company logo will be featured prominently on exhibition signage.

Presenting Event Sponsor \$15,000

Company logo featured prominently on printed and digital program cover and website event listing; option for company to table at event; opportunity to distribute promotional merchandise; acknowledgement as presenting sponsor in press release and in event promotions (including email and social media).

Lead Sponsor \$10,000

Company logo featured prominently on printed and digital program and website event listing; opportunity to distribute promotional merchandise; acknowledgement of support in press release and in event promotions (including email and social media).

Sponsor \$5,000

Company logo on digital program and website event listing; acknowledgement of support in press release and in event promotions (including email and social media).

Supporter \$2,500

Company acknowledged as sponsor in the digital program and on Green-Wood's website.

Friend \$1,000

Company acknowledged as sponsor on Green-Wood's website.

We are open to other levels of support and to discussing the benefits. Please reach out if you would like to discuss further!

Yes, we would like to sponsor the Day of the Dead Family Celebration

___ Presenting Event and Ofrenda Installation Sponsor \$25,000

___ Presenting Event Sponsor \$15,000

___ Lead Sponsor \$10,000

___ Sponsor \$5,000

___ Supporter \$2,500

___ Friend \$1,000

___ Other Amount \$ _____

A pledge of support, received by October 27th or earlier, will ensure that your company receives the acknowledgements referenced on the previous page for your chosen level of support.

If mailing a check, please send a scan of this form to rsinangil@green-wood.com to ensure your pledge is received in time.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

___ Please charge my credit card # _____ Exp. Date _____ CCV _____

Authorization Signature _____

or

___ My check is enclosed (made payable to The Green-Wood Historic Fund)

Please fill out the following additional information:

Please list our company as: _____

If you have a logo that you would like to send for use on the program and in promotional materials, please email it to Rana Sinangil, Membership and Development Coordinator, at rsinangil@green-wood.com

Please return to The Green-Wood Historic Fund, 500 25th Street, Brooklyn, NY 11232 or email to rsinangil@green-wood.com.

The Green-Wood Historic Fund is a not-for-profit 501(c)3 organization.
Contributions are tax-deductible to the extent permitted by law.